

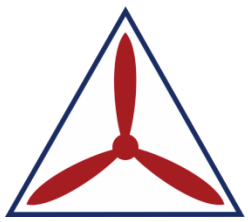
Goal #1

Improve Membership



Objectives

- #1A - Separate the Recruiting and Retention Functions.
- #1B - Reverse trends in member loss.
- #1C - Retain newly recruited members.
- #1D - Improve leadership training for squadron commanders.
- #1E - “Deepen the bench” of prospective commanders and staff members at all levels.



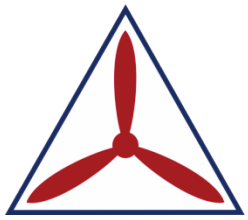
Goal #1

Improve Membership



PCR Target

- 2% increase in 2017, 3% increase in 2018 and 5% increase thereafter.
- 85% retention in Seniors & 60% in Cadets
- All squadron commanders, both new and existing, attend new Unit Commander's Course within one year.



Goal #2

Improve Safety

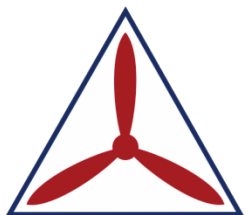


Objectives

#2A - Reduce safety mishaps

PCR Target

- Reduce bodily injuries, and aircraft/vehicle related mishaps by 20% in the next 24 months.



Goal #3

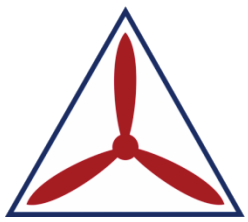
Improve Missions



Objectives

- #3A - Improve inter-wing/region operability
 - Closest asset
 - Further develop and expand Incident Management Assistance Team (IMAP)
- #3B - Develop standardized disaster plans.
- #3C - Improve cadet participation in Emergency Services.
- #3D - Improve cadet o-ride program.
- #3E - Increase cadet officer corps.
- #3F - Increase participation in AEX program both in units and schools

ONE REGION • ONE MISSION • ONE CAP



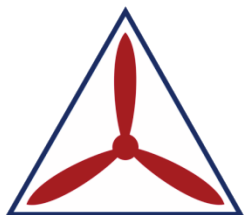
Goal #3

Improve Missions



PCR Target

- Ensure all aircraft, vehicles and crews are capable in operating in all CONUS wings.
- Closet assets will always be used regardless to wing or region boundaries.
- Development of IMAT program will continue and be introduced to RMR & SWR.
- Standardized disaster and response plans will be developed for likely scenarios allowing for inter-wing/region response.



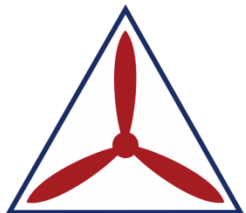
Goal #3

Improve Missions



PCR Target

- Ensure all cadets are given opportunities to participate in Emergency Services
- Increase number of cadets in Region who have GES to over 50% (currently at 35%)
- Increase wing o-ride goals by at least 15% and increase Cadets with at least on o-ride to 70% region-wide.
- Increase cadet officer corps to 12% in 2018 and 15% by 2019.



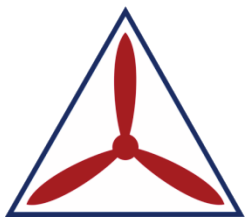
Goal #3

Improve Missions



PCR Target

- Increase AEX program participation by 15% both in units and schools in next 24 months.
- Greater emphasis on STEM and robotics.



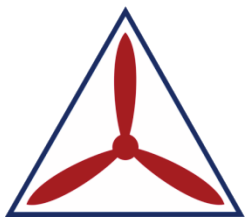
Goal #4

State Funding



Objectives

- #4A - Evaluate existing state funding levels in all wings.
- #4B - Seek state funding for all missions, not just Emergency Services
- #4C - Develop robust government relations team to lobby for funding and other state related ventures.



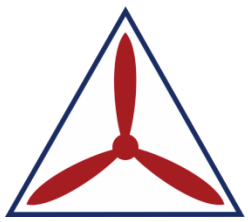
Goal #4

State Funding



PCR Target

- Every wing in the region will achieve a level of state funding for missions with an emphasis on unrestricted funding.
- While emphasizing the importance of Emergency Services funding, seek out new revenue streams for Cadet Programs, Aerospace Education and STEM.
- All wings will have a government relations team and a legislative squadron.



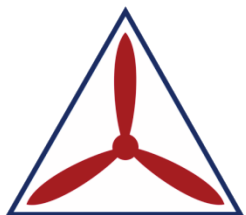
Goal #5 Compliance



Objectives

#5A - Develop “Continuous Compliance” program.

#5B - All units will appoint a Compliance Officer to oversee the unit’s compliance and submittal of all suspense items, inspections audits, etc.



Goal #5 Compliance



PCR Target

- A “Continuous Compliance” program will be developed that will be adaptable to the wing, group and squadron levels to ensure that all units are continually prepared for inspections and audits. Basic framework of program will be in place by beginning of FY18
- Beginning in FY18, all units will have a compliance officer appointed to ensure compliance with all regular suspense items and be focal point for continual compliance program.